### **PROGRAM DETAILS**

Only Producers are eligible for this program.

- Only product purchases from September 1 October 31, 2021 will qualify. Redemptions must be submitted by November 30, 2021 to qualify.
- All redemption requests must include valid proof of purchase (invoice). Invoice(s) must clearly show:
  - 1. Product name and the quantity of items purchased.
  - 2. Purchase dates for all products.
  - 3. Name of company where products were purchased.
  - 4. The price paid per product.
- Only one redemption request per producer is allowed. Purchases may be cumulative during program period. Multiple proof of purchases can be used on the single redemption request.
- Please allow 6 weeks from the end of the promotion for processing.
- This promotional-incentive rebate is offered for sales in support of the Boehringer Ingelheim independently driven business plan.
- Boehringer Ingelheim reserves the right to end or modify the program, in whole or in part (including the removal or addition of products or product lines), at any time without notice.
- Producers enrolled in special Boehringer Ingelheim pricing programs are NOT eligible for this rebate offer.
- All sales must be INVOICED in the program period in order to be eligible for a rebate.
- Rebates will only be issued for amounts over \$25.
- Fraudulent submissions (including any alteration/manipulation of rebate submission form or rebate submission receipt) may result in prosecution under applicable federal law, as well as rejection of rebate request.
- To review the status of your submission, please contact us toll free (888) 419-6407 Monday Friday 7am to 7pm and Saturday 9am to 5pm CT (U.S. National Holidays Excluded) or email BICattleEscalations@apfo.com.
- Void where prohibited by law, subject to tax, or otherwise restricted.
- If these terms and conditions are not met, the rebate will not be honored or acknowledged.

### Cattle First —REWARDS—

# Be your own cash cow.

TAKE CHARGE OF HOW YOU SAVE WITH THE FALL REBATE.

### PRODUCER PROGRAM BEEF & DAIRY

## FALL REBATE

Sept 1 - Oct 31, 2021

CYSTORELIN<sup>®</sup>, EPRINEX<sup>®</sup>, EXPRESS<sup>®</sup>, IVOMEC<sup>®</sup>, LOCKOUT<sup>®</sup>, LONGRANGE<sup>®</sup>, POLYFLEX<sup>®</sup>, PRESPONSE<sup>®</sup>, PYRAMID<sup>®</sup>, SYNANTHIC<sup>®</sup>, SYNCHSURE<sup>®</sup>, and the Cattle Head Logo<sup>®</sup> are registered trademarks of Boehringer Ingelheim Animal Health USA Inc. ZACTRAN<sup>®</sup> is a registered trademark of the Boehringer Ingelheim Group. BOVIKALC<sup>®</sup> is a registered trademark and the Express logo<sup>TM</sup> is a trademark of Boehringer Ingelheim Vetmedica GmbH, used under license. ©2021 Boehringer Ingelheim Animal Health USA Inc., Duluth, GA. All Rights Reserved. US-BOV-0211-2021



### CATTLE FIRST REWARDS FALL PRODUCER REBATE OFFER

	SKU	Product	Size	Bottles Purchased		unt Discounted Per Bottle	Product Rebate Earned	
	139938	Pyramid <sup>®</sup> 5 + Presponse <sup>®</sup> SQ (50 dose)	100 mL		×	\$8.00	=	\$
	139937	Pyramid <sup>®</sup> 5 + Presponse <sup>®</sup> SQ (10 dose)	20 mL		×	\$2.00	=	\$
	139930	Pyramid <sup>®</sup> 5 (50 dose)	100 mL		×	\$2.50	=	\$
	139929	Pyramid <sup>®</sup> 5 (10 dose)	20 mL		×	\$1.00	=	\$
	139923	Presponse® SQ (50 dose)	100 mL		×	\$4.00	=	\$
Category A: VACCINES	139922	Presponse® SQ (10 dose)	20 mL		×	\$2.00	=	\$
CCI	136272	Express <sup>®</sup> 5	100 mL		×	\$2.50	=	\$
*	136271	Express <sup>®</sup> 5	20 mL		×	\$1.00	=	\$
ory 4	136274	Express <sup>®</sup> 5-HS	100 mL		×	\$7.00	=	\$
ateg	136273	Express <sup>®</sup> 5-HS	20 mL		×	\$1.50	=	\$
ö	137465	Express® FP 10 (50 dose)	100 mL		×	\$4.00	=	\$
	137463	Express <sup>®</sup> FP 10 (10 dose)	20 mL		×	\$1.00	=	\$
	137462	Express <sup>®</sup> FP 10 (5 dose)	10 mL		×	\$1.00	=	\$
	138809	Express <sup>®</sup> FP 5-VL5 (50 dose)	100 mL		×	\$5.00	=	\$
	138808	Express <sup>®</sup> FP 5-VL5 (10 dose)	20 mL		×	\$1.00	=	\$
	138785	Express <sup>®</sup> FP 3-VL5 (50 dose)	100 mL		×	\$4.00	=	\$
	138784	Express <sup>®</sup> FP 3-VL5 (10 dose)	20 mL		×	\$1.00	=	\$
								*

VACCINE TOTAL \$

B: TIVES	SKU	Product	Size	Bottles Purchased	Am	ount Discount Per Bottle	Product Rebate Earned	
ry B: CTIV	126661	Zactran <sup>®</sup> (gamithromycin) 🚳	500 mL		×	\$50.00	=	\$
tego INFE	126662	Zactran <sup>®</sup> (gamithromycin) 🚳	250 mL		×	\$25.00	=	\$
Category ANTI-INFEC1	126663	Zactran <sup>®</sup> (gamithromycin) 🚳	100 mL		×	\$10.00	=	\$
A	159883	Polyflex <sup>®</sup> (ampicillin for injectable suspension)	25 g		×	\$3.50	=	\$
	Federal law restricts this drug to use by or on the order of a licensed veterinarian.			ANTI-INFECTIVES TOTAL			\$	

REPRO	SKU	Product	Size	Bottles Purchased	Amount Discounted Per Bottle			Product Rebate Earned
	138554	Bovikalc®	Case of 48		×	\$16.00	=	\$
& RE	138587	Bovikalc®	Box of 4		×	\$1.50	=	\$
DAIRY	142120	Cystorelin <sup>®</sup> (gonadorelin) 💿	100 mL		×	\$4.00	=	\$
	142119	Cystorelin <sup>®</sup> (gonadorelin)	50 mL		×	\$2.00	=	\$
ry C	126632	Cystorelin <sup>®</sup> (gonadorelin) 👦	30 mL		×	\$1.50	=	\$
Category	126568	Cystorelin® (gonadorelin) 👦	10 mL		×	\$1.00	=	\$
Ca	126678	Synchsure <sup>®</sup> (cloprostenol sodium) 💿	100 mL		×	\$6.00	=	\$
	144284	Lockout <sup>®</sup> (bismuth subnitrate)	Pail		×	\$20.00	=	\$
						\$		

DAIRY & REPRO TOTAL

	SKU	Product	Size	Bottles Purchased	Am	ount Discounted Per Bottle	Product Rebate Earned	
	126869	LongRange® (eprinomectin) 💿	500mL		×	\$60.00	=	\$
	126868	LongRange® (eprinomectin) 🐵	250mL		×	\$30.00	=	\$
S	126619	Eprinex <sup>®</sup> (eprinomectin)	20L		×	\$118.00	=	\$
ENDECTOCIDES	154210	Eprinex <sup>®</sup> (eprinomectin)	10L		×	\$110.00	=	\$
CTC	126622	Eprinex <sup>®</sup> (eprinomectin)	5L		×	\$32.00	=	\$
INDE	126624	Eprinex <sup>®</sup> (eprinomectin)	2.5L		×	\$22.00	=	\$
ö	126865	Eprinex <sup>®</sup> (eprinomectin)	1L		×	\$12.00	=	\$
Category	126623	Eprinex <sup>®</sup> (eprinomectin)	250mL		×	\$4.00	=	\$
<b>Sate</b>	126613	Ivomec <sup>®</sup> Pour-On (ivermectin topical solution)	20L		×	\$50.00	=	\$
0	126628	Ivomec <sup>®</sup> Pour-On (ivermectin topical solution)	5L		×	\$14.00	=	\$
	126627	Ivomec <sup>®</sup> Pour-On (ivermectin topical solution)	2.5L		×	\$10.00	=	\$
	126626	Ivomec <sup>®</sup> Pour-On (ivermectin topical solution)	1L		×	\$6.50	=	\$
	126625	Ivomec <sup>®</sup> Pour-On (ivermectin topical solution)	250mL		×	\$2.00	=	\$
	-							•

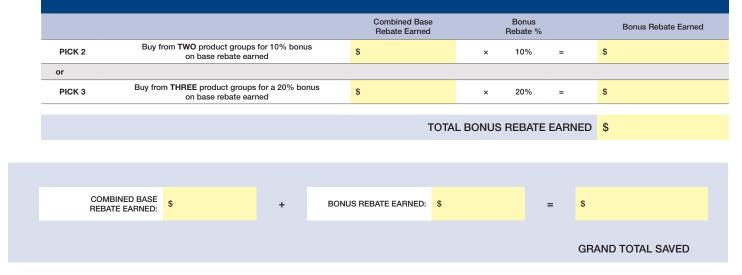
Rx Federal law restricts this drug to use by or on the order of a licensed veterinarian.

ENDECTOCIDES TOTAL \$

Category E: HITE DEWORMER	SKU	Product	Size	Bottles Purchased	Am	ount Discounte Per Bottle	Product Rebate Earned	
ory E WOR	139948	Synanthic <sup>®</sup> 22.5% (oxfendazole oral suspension)	1000mL		×	\$14.00	=	\$
atege E DE	139947	Synanthic <sup>®</sup> 22.5% (oxfendazole oral suspension)	500mL		×	\$7.00	=	\$
(HITE					\$			
>								

TOTAL COMBINED BASE REBATE EARNED \$

### BONUS REBATE: Buy from multiple product groups to increase rebate



### **1. TEXT or WEBSITE DIRECT**

a direct link to the rebate portal.

www.cattlefirstproducer.com

FASTEST

options text FALL2021 to 73876 to receive

You can also visit the Website directly at:

2. MAIL For faster redemption and multiple payment

Tear off the attached form and submit completed form along with proof of purchase (invoice) via mail to:

Boehringer Ingelheim Rebates P.O. Box 1010 Grand Rapids, MN 55745-1010

#### 3. EDI

If purchasing from an electronic reporting (EDI) entity, all data will be aggregated and processed at the end of the program for payment. Please allow 6 weeks from the end of the promotion for processing.

Name*	City*	
Business Name	State*	_ Zip*
Street Address*	Email	
	Primary Operation 🛛 Cow-Calf	Stocker D Feedlot
*Required Fields		Dairy
By providing your email address, you agree to receive special offers and information from		□ Other

Boehringer Ingelheim via email.