Cattle First Rewards

Spring Dairy Producer Program

Boehringer Ingelheim

March 1 – April 30, 2021

PYRAMID + PRESPONSE® SQ **EXPRESS™ FP** **ZACTRAN®** (gamithromycin) **ToDAY®** (cephapirin sodium) **PolyMast®** (hetacillin potassium) **CYSTORELIN®** (gonadorelin) **SYNCHSURE®** (cloprostenol sodium)

Earn a 20% bonus on your rebate when you purchase from three product groups

THREE WAYS TO SUBMIT YOUR FORM

FASTEST

1. TEXT   For faster redemption and multiple payment options text **DAIRY2021** to **73876** to receive a direct link to the rebate portal.

2. MAIL   Complete this form and submit along with proof of purchase (invoice) via mail to:

> Boehringer Ingelheim Rebates
> Promo #: R10951
> P.O. Box 1010
> Grand Rapids, MN 55745-1010

3. EDI   If purchasing from an electronic reporting (EDI) entity, all data will be aggregated and processed at the end of the program for payment. Please allow 45 days from the end of the promotion for processing.

PROGRAM DETAILS

- **Only Dairy Producers** are eligible for this program.
- Dairy and Beef Producer coupons may not be used in combination.
- Only product purchases from **March 1 – April 30, 2021** will qualify. Redemptions must be submitted by May 31, 2021 to qualify.
- All redemption requests must include valid proof of purchase (invoice). Invoice(s) must clearly show:

  1) Product name and the quantity of items purchased.

  2) Purchase dates for all products.

  3) Name of company where products were purchased.

  4) The price paid per product.

- Only one redemption request per producer is allowed. Purchases may be cumulative during program period. Multiple proof of purchases can be used on the single redemption request.
- Allow six weeks for processing following submission.
- This promotional-incentive rebate is offered for sales in support of Boehringer Ingelheim's independently driven business plan.
- Boehringer Ingelheim reserves the right to end or modify the program, in whole or in part (including the removal or addition of products or product lines), at any time without notice.
- Producers enrolled in special Boehringer Ingelheim pricing programs are **NOT** eligible for this rebate offer.
- All sales must be **INVOICED** in the program period in order to be eligible for a rebate.
- Rebates will only be issued for amounts over $50.
- Fraudulent submissions (including any alteration/manipulation of rebate submission form or rebate submission receipt) may result in prosecution under applicable federal law, as well as rejection of rebate request.
- To review the status of your submission, please contact us toll free (888) 419-6407 Monday – Friday 7am to 7pm and Saturday 9am to 5pm CT (U.S. National Holidays Excluded) or email BICattleEscalations@apfo.com.
- Void where prohibited by law, subject to tax, or otherwise restricted.
- If these terms and conditions are not met, the rebate will not be honored or acknowledged.

For questions, contact your local Boehringer Ingelheim territory manager.

Name* _____

Business Name _____

Street Address* _____

_____

*Required Fields

City* _____

State* _____   **Zip***_____

Email _____

By providing your email address, you agree to receive special offers and information from Boehringer Ingelheim via email.

CATTLE FIRST REWARDS SPRING DAIRY PRODUCER REBATE OFFER

	SKU	Product	Size	Bottles Purchased		Amount Discounted Per Bottle		Product Rebate Earned
Group A: VACCINES	139938	Pyramid® 5 + Presponse® SQ (50 dose)	100 mL		×	$8.00	=	
	139937	Pyramid® 5 + Presponse® SQ (10 dose)	20 mL		×	$2.00	=	
	139930	Pyramid® 5 (50 dose)	100 mL		×	$2.50	=	
	139929	Pyramid® 5 (10 dose)	20 mL		×	$1.00	=	
	139923	Presponse® SQ (50 dose)	100 mL		×	$4.00	=	
	139922	Presponse® SQ (10 dose)	20 mL		×	$2.00	=	
	137465	Express® FP 10 (50 dose)	100 mL		×	$4.00	=	
	137463	Express® FP 10 (10 dose)	20 mL		×	$1.00	=	
	137462	Express® FP 10 (5 dose)	10 mL		×	$1.00	=	
						VACCINE TOTAL		

	SKU	Product	Size	Bottles Purchased		Amount Discounted Per Bottle		Product Rebate Earned
Group B: ANTI-INFECTIVES	126661	Zactran® (gamithromycin) Rx	500 mL		×	$50.00	=	
	126662	Zactran® (gamithromycin) Rx	250 mL		×	$25.00	=	
	126663	Zactran® (gamithromycin) Rx	100 mL		×	$10.00	=	
						ANTI-INFECTIVES TOTAL		

	SKU	Product	Size	Units Purchased		Amount Discounted Per Unit		Product Rebate Earned
Group C: MASTITIS THERAPY	139949	ToDAY® (cephapirin sodium)	12x10 mL		×	$2.00	=	
	139950	ToDAY® (cephapirin sodium)	pail		×	$25.00	=	
	118986	PolyMast® (hetacillin potassium) Rx	12x10 mL		×	$2.00	=	
	118066	PolyMast® (hetacillin potassium) Rx	pail		×	$25.00	=	
						MASTITIS THERAPY TOTAL		

	SKU	Product	Size	Bottles Purchased		Amount Discounted Per Bottle		Product Rebate Earned
Group D: FERTILITY PRODUCTS	142120	Cystorelin® (gonadorelin) Rx	100 ml		×	$4.00	=	
	142119	Cystorelin® (gonadorelin) Rx	50 ml		×	$2.00	=	
	126632	Cystorelin® (gonadorelin) Rx	30mL		×	$2.00	=	
	126568	Cystorelin® (gonadorelin) Rx	10mL		×	$1.00	=	
	126678	Synchsure® (cloprostenol sodium) Rx	100 ml		×	$6.00	=	
						FERTILITY TOTAL		

Rx Federal law restricts this drug to use by or on the order of a licensed veterinarian.

TOTAL COMBINED BASE REBATE EARNED	$

BONUS REBATE: Buy from multiple product groups to increase rebate

		Combined Base Rebate Earned		Bonus Rebate %		Bonus Rebate Earned
PICK 2	Buy from **TWO** product groups for 10% bonus on base rebate earned	$	×	10%	=	$
or						
PICK 3	Buy from **THREE** product groups for a 20% bonus on base rebate earned	$	×	20%	=	$

TOTAL BONUS REBATE EARNED	$

COMBINED BASE REBATE EARNED:	$	+	BONUS REBATE EARNED:	$	=	$
						GRAND TOTAL SAVED